

PARTICIPANT INFORMATION

Children's Business Fair

RULES

This event is designed to give young entrepreneurs the learning experience of selling a product or service of their own design. If a parent is found selling or promoting a child's product or service, that business will be disqualified from receiving prizes. Parents of younger children may sit in the booth, but the children should be responsible for raising funds for supplies, making the product, setting up, customer interaction, and sales.

CHECK-IN

On the day of the event, check-in will be from 12pm-12:45pm at the Information Desk. From there, entrepreneurs will be directed to their booths to set up. Each business will be provided with half of an 8ft table (or a single 4 ft table) and 2 chairs for their booth.

TOUCHLESS TRANSACTIONS

We encourage vendors to make transactions available through Venmo or PayPal apps as well as have cash ready for making change. Each business should set up their Venmo/Paypal accounts prior to the fair, and post at their booth a print-out of the QR code customers should use to make a payment. (Parents can help with this part.)

ETIQUETTE

We want the business fair to be a positive experience for everyone, so please show courtesy and kindness to all—whether they be vendors, parents, customers, or volunteers. Please be respectful of the grounds during the fair, and make sure that your booth area is clean before you leave.

PRIZES

During the fair, walk-in customers will observe and visit the different booths. They will be encouraged to talk with the entrepreneurs to learn more about the businesses, then will cast a ballot to vote on which businesses seem the most promising. Cash prizes will be awarded to the best businesses and will be presented directly to the business at their booth during the market. We offer these prizes to encourage excellence, but emphasize to parents and participants that the real prize is the learning experience of going through this process, and the joy that comes from selling something that you've created and making a profit!

FOOD VENDOR REQUIREMENTS

[Any business selling or offering food must comply with the requirements given on the following page.](#)

CHILDRENS BUSINESS FAIR NORTH GUILFORD

**WHAT:
1-DAY MARKET WHERE
KIDS ARE THE VENDORS**

**WHEN:
SATURDAY, JUNE 10TH
1PM-4PM**

**WHERE:
OAK RIDGE TOWN PARK**

**WHY:
TO SEE YOUNG
ENTREPRENEURS IN
ACTION**



Food Vendor Requirements

Please ensure that all food preparations by children are conducted under the supervision of adults; the adults will be held responsible for understanding and complying with the attached regulation 21 CFR Part 117 (Subpart B) – Current Good Manufacturing Practices. This regulation outlines best practices for maintaining an environment that is sanitary and suitable for food preparation, as well as preventing allergen cross-contamination.

PACKAGING

Products must be portioned and packaged indoors prior to the event to protect them from contamination.

LABELING

A Food Label must be attached to the package, and include:

- The common or usual name of the product
- A declaration of ingredients in descending order of predominance
- The name and complete address of the firm or party responsible for manufacturing the product
- A declaration of net quantity of contents
- Nutrition labeling information unless exempt from it.
- Allergens must be clearly stated in the ingredient list or below the ingredient list in a “Contains” statement

More information on Food Labeling is available at <https://www.fda.gov/media/81606/download>

Free nutrition label calculators and label generators can be found online.

BEVERAGES

Tea, coffee, lemonades, bottled soft-drinks and any other pre-packaged beverages can be offered for sale. Please ensure that water and ice used for any food/beverage are from approved suppliers, such as city water or purchased ice. If the source is well water, it must be tested for coliform bacteria prior to using.

PROHIBITED FOODS

Foods that require refrigeration or freezing are not allowed to be made from home kitchens in North Carolina. Other foods that are prohibited are freshly squeezed juices, meat/poultry products and unpackaged foods for immediate consumption like pizza, sandwiches, pies, quiche etc.

“All our dreams can come true, if we have the courage to pursue them.”

- Walt Disney

